

AP Producer News

Watch Our New Slingshot Benefits Video!

August 31, 2022

Video offers another tool to help your clients understand the value of Slingshot Benefits.

Dear Valued Producer,

[Slingshot Benefits](#) takes the complexity out of employee benefits, helping small and mid-sized businesses purchase, access and manage competitive health insurance and other benefits — simply and cost-effectively.

Whether you're getting ready to renew your clients enrolled in Slingshot Benefits or are introducing the plan to prospects, our new video, [Big Company Health Benefits for Small Companies from Slingshot](#), can help your clients understand the value of the plan.



[Watch Video](#)

Illustrative rating capabilities let your clients compare their options in one consolidated format.

Have you taken advantage of the illustrative rating capabilities available through [Slingshot Benefits](#)? Help your clients find their ideal medical plan with this unique benchmarking tool – available exclusively to producers with access to [AP Connect](#).

Log in today and request a quote from Slingshot Benefits to easily compare community-rated medical proposals in one consolidated format – conveniently combined with Slingshot's competitively priced dental, vision and life/AD&D plan offerings.

Learn more about the Slingshot Benefits Health Trust — formerly known as Northwest Benefit Alliance — by visiting [SlingshotBenefits.com](#), or you can click on the below 2022 plan year marketing resources, which also are available on the [Slingshot Producer Resources](#) site.

- [2022 Slingshot Benefits Brochure](#): View program side-by-sides, carrier and partner information, and read more about the mission and vision of Slingshot Benefits.
- [2022 Slingshot Benefits One-Page Flyer](#): This double-sided document features the highlights of the Slingshot Benefits program in an easy-to-share format.

Diversify Your Product Offerings with Slingshot Benefits

Slingshot Benefits takes the complexity out of employee benefits, helping small and mid-sized businesses purchase, access and manage competitive health insurance and other benefits — simply and cost-effectively. Through Slingshot, you can offer even more to your clients with access to Advanced Professionals' growing list of additional products and services.

Available exclusively to accredited producers of Advanced Professionals, these programs may be used with our health insurance programs, or programs outside of Advanced Professionals. Please click below to learn more or to sign up today!

- **Navia Benefits Solutions**

Navia is a full-service benefits provider dedicated to building producer and employer relationships. Navia functions as an extension of your team, providing industry-leading service, communications, and technology to make everyone's life easier. Through Advanced Professionals, Navia offers a full product suite, including FSA, HSA, HRA, COBRA, Commuter and Wellness benefits. [Learn more or register.](#)

- **Allstate Identity Protection**

More than 64 percent of Americans have personally experienced a data breach. Employees are seeking protection and expertise – and employers want to provide it. Advanced Professionals has partnered with Allstate Identity protection as their monitoring capabilities exceed the competition and programs offer \$1 million identity theft protection. [Learn more or register.](#)

Contact Your AP Sales Team

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connect

*If you need access to or have questions about **AP Connect**, read our [AP Connect FAQ](#) or email apconnect@advprofessionals.com.*