



AP Producer News

Business Health Trust Expands Access with Greater Kitsap Chamber Partnership

August 8, 2023

Grow your business with greater access to BHT through association partners across Washington state.

Dear Valued Producer,

Selling Business Health Trust just keeps getting easier as we continue to expand access and add services! Effective August 1, 2023, Business Health Trust (BHT) is proud to announce a new partnership with the <u>Greater Kitsap Chamber</u> that offers its members access to our comprehensive, affordable employee benefits.

This expansion can help you broaden your client base, while also supporting diversification of Business Health Trust's membership. In addition to the Greater Kitsap Chamber, BHT's association partners are:

- Bellingham Chamber of Commerce
- Bellevue Chamber
- Bothell Kenmore Chamber of Commerce
- Economic Alliance Snohomish County
- Forks Chamber of Commerce
- The Greater Issaguah Chamber of Commerce
- Greater Kirkland Chamber of Commerce
- OneRedmond
- Port Angeles Chamber of Commerce
- <u>Sequim-Dungeness Valley Chamber of Commerce</u>
- South Kitsap Chamber of Commerce
- <u>Seattle Metropolitan Chamber of Commerce</u> (sponsoring industry group is within this organization)
- Tacoma-Pierce County Chamber of Commerce
- Greater Yakima Chamber of Commerce
- Archbright

This partner list can be found under <u>Partner Resources</u> on the BHT Producer Resource Site, where membership applications also are posted for your convenience.

Got a Small Group? BHT Offers Diverse Solutions!

As you start exploring options for the 2024 plan year, Business Health Trust (BHT) would like to remind you that our Industry Health Trusts (IHTs) remain a competitive solution for your early-stage clients. Remember to think beyond the BHT Small-Group Community Rated program, knowing that even our IHTs are accessible for groups with as few as two employees.

Find out how the Association Health Plan model that our Industry Health Trusts operate under can simplify the process both for your clients and for you:

- **Consistent Commissions** No matter how small your group is, your commission percentage remains a consistent 5 percent for your groups enrolled in BHT's Industry Health Trusts.
- **Simplified Onboarding** BHT provides a simple pathway for newly formed and early-stage companies by removing the "red tape" typically associated with securing health insurance for first-time buyers.
- Robust Benefits Groups with medical have access to a <u>four-visit EAP plan</u> through Behavioral Health
 Systems and <u>Basic Life/AD&D</u> from LifeMap, in addition to optional <u>Dental</u> and <u>Vision</u> products to
 promote "big company" benefits with as few as two enrolled employees.

For more information on how to take advantage of this, please reach out to your dedicated sales representative.

Have You Seen the New BHT Producer Guide?

Business Health Trust is dedicated to helping you grow revenue and build your business, offering resources that allow you to better serve your clients as well as your own employees. Please click below to download our new Business Health Trust Producer Guide, which highlights many of those resources, including:

- Carrier/Product links with detailed plan information
- BHT Outreach campaigns to help keep you informed about what we're highlighting to clients
- Links to all BHT Association Partners
- Discounts and other value-added programs available to you and your employees

Download the BHT Producer Guide

Contact Your AP Sales Team

- Paul Baker: Paul.Baker@advprofessionals.com or 206.899.1895
- Nathan Edmondson: Nathan.Edmondson@advprofessionals.com or 206.602.3558



If you need access to or have questions about <u>AP Connect</u>, read our <u>AP Connect FAQ</u> or email <u>APConnect@advprofessionals.com</u>.



