

AP Producer News

12/1 Deadline is Coming Up Quick! Tips to Quickly Enroll Your Tech Groups into BHT

November 3, 2023

Dear Valued Producer,

As we enter November, we know that it's crunch time for you and your clients — especially those who are transitioning from WTIA to one of the Business Health Trust (BHT) Industry Health Trusts with Premera Blue Cross. To help ensure a seamless transition by 12/1/2023, we've compiled a list of helpful dates, documents and more:

Visit AP Connect for All Your Enrollment Needs

Log into [AP Connect](#) at your earliest convenience to complete the new business submission requirements.

- New business submission deadline is Nov. 15; thereafter [Late Submission Form](#) must be filled out to ensure groups have clear expectations.
- Start your enrollment by next Tuesday, November 7, 2023, and the BHT team will help create your benefits booklets! After you begin your new business submission in AP Connect, email info@businesshealthtrust.com with your group's name and we will send you all the materials to efficiently create booklets and resources for your client.

Quick Links for Your Enrollment

The [Business Health Trust Producer Resource Portal](#) – which is accessible via AP Connect – has all the plan summaries, forms and other documents you need to complete your new business submission. Here are a few quick links to get you started:

- [Plan Summaries and Booklets](#)
- [Premera Forms](#): Waiver of Coverage, Domestic Partner Affidavit and more
- [EFT form to set up payment with Vimly](#)

No Cost Membership Fee for Groups joining the Technology or Media Trusts

Email info@businesshealthtrust.com for a link to satisfy the membership requirement.

Enrolling in Premera Dental?

Any group adding Premera Dental through BHT is eligible for a two-year rate guarantee, which means dental rates will not increase until the group's 2026 renewal date. To enroll your transitioning groups in Premera Dental, email BHT@advprofessionals.com at the time of your new business submission.

\$50 Producer Bonus Per Member!

To thank you for your hard work moving your WTIA groups, Premera also is offering a \$50 bonus per member that you transition to one of their BHT Industry Health Trusts!

Learn More or Contact BHT

For more information about how BHT can provide your tech groups with continuity of care and a smooth transition, please download our flyer [Your Technology Groups Have a Home through BHT](#) or email BHT@advprofessionals.com.

Contact Your AP Sales Team

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If you need access to or have questions about [AP Connect](#), read our [AP Connect FAQ](#) or email APConnect@advprofessionals.com.