

AP Producer News

BHT Introduces Premera HMO for 2024

October 12, 2023

New Sherwood HMO plans feature 15% cost savings.

Dear Valued Producer,

As a source to help small businesses navigate the complex world of health insurance and employee benefits, Business Health Trust (BHT) works to continually diversify its competitive offerings. For the 2024 plan year, BHT is proud to introduce two new **Premera Blue Cross HMO** plans that utilize the continuously expanding Sherwood network with an average cost savings of 15 percent.

Other 2024 plan updates for the BHT Industry Health Trusts with medical from Premera Blue Cross include enhancements to the **Cobalt suite** to feature more attractive deductibles of \$1,000, \$2,000 and \$3,000, as well as updates to the Prime suite.

Your new and renewing groups also receive an additional layer of protection with our new **Identity and Devices Protection** through Norton LifeLock, which is conveniently bundled with all medical products.

Business Health Trust's robust access to savings and discounts is further diversifying for 2024 with the introduction of discounted coverage for cats and dogs with **PetPartners**.

Learn more about the complimentary small business savings and other unique offerings available through Business Health Trust by downloading the [1/1/2024 BHT Producer Renewal Bulletin for the Industry Health Trusts with medical through Premera Blue Cross](#).

As a reminder, below are the BHT Industry Health Trusts from Premera Blue Cross with a January 1 anniversary date.



Grow Your Client Base Along With BHT's Partnerships

Selling Business Health Trust just keeps getting easier as we continue to expand access and add services! For 2024, we are proud to announce a new partnership with the [Greater Spokane Valley Chamber of Commerce](#) that offers its members access to our comprehensive, affordable employee benefits.

This expansion can help you broaden your client base, while also supporting diversification of Business Health Trust's membership. In addition to the Greater Spokane Valley Chamber, BHT's association partners are:

- [Bellingham Chamber of Commerce](#)
- [Bellevue Chamber](#)
- [Bothell Kenmore Chamber of Commerce](#)
- [Economic Alliance Snohomish County](#)
- [Forks Chamber of Commerce](#)
- [The Greater Issaquah Chamber of Commerce](#)
- [Greater Kirkland Chamber of Commerce](#)
- [Greater Kitsap Chamber](#)
- [OneRedmond](#)
- [Port Angeles Chamber of Commerce](#)
- [Sequim-Dungeness Valley Chamber of Commerce](#)
- [South Kitsap Chamber of Commerce](#)
- [Seattle Metropolitan Chamber of Commerce](#) (sponsoring industry group is within this organization)
- [Tacoma-Pierce County Chamber of Commerce](#)
- [Greater Yakima Chamber of Commerce](#)

This partner list can be found under [Partner Resources](#) on the BHT Producer Resource Site, where membership applications also are posted for your convenience.

Networking Opportunities with the Seattle Chamber

Looking for opportunities to network with prospective clients just in time for the 2024 plan year? Check out these great events from Business Health Trust plan sponsor Seattle Metropolitan Chamber of Commerce:

- **Morning Member Meetup:** As a partner producer for Business Health Trust, AP is able to provide you access to this members-only event that will give you the opportunity to network with new and established members. Join us from 9 – 10 a.m. Friday, November 3, 2023, at Saltbox, 4786 First Ave. S., Suite 102.
- **All Chamber After Hours:** Join sponsors AP Insurance & Benefit Solutions, Premera Blue Cross and Business Health Trust for this fun evening of mixing and mingling with local chambers and business associations from 5:30 – 7:30 p.m. Thursday, November 9, 2023, at Hotel 1000, 1000 First Ave.

AP has a limited number of complimentary registrations to the above events available to our Business Health Trust partner producers. If you are interested in attending as our guest, please email communications@advprofessionals.com to request your complimentary registration. Tickets will be distributed on a first-come, first-served basis.

Contact Your AP Sales Team

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