

AP Producer News

Through Pregnancy and Beyond, Business Health Trust Has Your Clients Covered

July 15, 2022

Support extends beyond medical resources to include EAP assistance, HR insights, discounts and more.

When the adventure of parenthood begins, Business Health Trust is ready to help your clients along the way.

The below flyers outline how Business Health Trust's robust medical plans from Premera Blue Cross and Kaiser Permanente offer maternity resources that will help families feel supported and informed along the journey.

- **[BestBeginnings from Premera Blue Cross](#)**
The comprehensive maternity program provides the information and support members need for a happy, healthy pregnancy.
- **[Connected Care from Kaiser Permanente](#)**
Learn how the entire journey to parenthood is supported, including access to the CenteringPregnancy prenatal care groups.

Consider sharing the above links with your clients who might be interested, and be sure to remind them of the other ways that Business Health Trust can help them through pregnancy and beyond, including:

- **[Wellspring EAP](#)**: Access to unlimited phone or live chat consultations on [childcare and parenting](#), in addition to live and on-demand webinars and other valuable resources.
- **[Archbright](#)**: Free membership includes HR tools and resources including webinars and classes, an HR hotline, a resource library and more.
- **[Discounts on Childcare](#)**: Help your clients save money on childcare and more by reminding them to take advantage of their access to the Passport Corporate program. **Pro tip:** *As a Business Health Trust producer, you and your team also have [access to Passport Corporate!](#)*

It's Your Time to Seize the Summer of Networking!

This summer offers plenty of opportunities to network with members of the plan sponsor of Business Health Trust, the [Seattle Metropolitan Chamber of Commerce](#). Consider joining Advanced Professionals Insurance & Benefit Solutions and other Business Health Trust partners at the below events:

- **[Business After Hours at Columbia Tower Club](#)**
701 Fifth Ave., 75th Floor, Seattle
Wednesday, July 20, 5:30 – 7:30 p.m.

Join Business Health Trust partner Premera Blue Cross for networking with a view! As a sponsor of the series, Premera has a limited number of complimentary registrations available to partner producers. If you are interested in attending as Premera's guest, please email

communications@advprofessionals.com to request your complimentary registration. Tickets will be distributed on a first-come, first-served basis.

- **Toast of Seattle at Waterways Cruises and Events**

901 Fairview Ave. N., Suite B-110, Seattle

Tuesday, Aug. 9, 7:30 – 9:30 a.m.

As the sponsor of the series that offers three rounds of structured networking, Advanced Professionals has a limited number of complimentary registrations available to our Business Health Trust partner producers. If you are interested in attending as our guest, please email

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Contact Your AP Sales Team

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