

## AP Producer News

# Producer Bonuses Abound When You Enroll New Groups in Business Health Trust Effective 7/1/22 to 9/1/22!

June 14, 2022

### Stack these exclusive Business Health Trust bonus programs for an even bigger payout.

To help you diversify your book of business, Business Health Trust is introducing new incentives that can help you place business outside of the busy fourth quarter.

For new business that you enroll into Business Health Trust with effective dates of July 1, 2022, through September 1, 2022, you will be eligible for the following bonus programs\*:

- **Earn \$450 for each new group you enroll into any Business Health Trust medical plan**
- **Kaiser Permanente – New Industry Health Trust Business**
  - **\$15 per member:** 1-15 total members, capped \$225 per group
  - **\$25 per member:** 15+ total members, capped \$500 per group
- **\$100 BHT Dental Bonus:** For each group with at least 5 enrolled employees in any Business Health Trust dental plan, earn an additional \$100

For more information, download the [Producers Get More with BHT](#) flyer.

\*Bonus program by general agent.

### Contact Your AP Sales Team

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