

## AP Producer News

# Now is the Time to Take Advantage of Business Health Trust Producer Bonuses!

October 20, 2022

### More reasons to enroll new groups in the BHT Industry Health Trusts with medical through Kaiser Permanente.

As you work with your clients exploring options for 2023, look no further than the Business Health Trust Industry Health Trusts with medical through Kaiser Permanente. Through January 1, 2023 effective dates, Business Health Trust (BHT) is continuing to offer these exclusive bonus programs\*:

- **Kaiser Permanente – New Industry Health Trust Business**  
For each new group you enroll into one of the Business Health Trust Industry Health Trusts with medical from Kaiser Permanente, earn:
  - **\$15 per member:** 1-15 total members, capped \$225 per group
  - **\$25 per member:** 15+ total members, capped \$500 per group
- **\$100 BHT Dental Bonus:** When you enroll any new group into a Business Health Trust dental plan with at least 5 enrolled employees, earn \$100

Please click below for more information on the Business Health Trust producer bonus program for new groups you enroll into one of the Industry Health Trusts with Kaiser Permanente through January 1, 2023 effective dates.

[DOWNLOAD FLYER](#)

\*Bonus program by general agent.

### New for 2023: Updates to EAP, Dental and Vision!

In addition to offering your clients a diverse portfolio of medical products through Kaiser Permanente, enrolling your groups into Business Health Trust also provides them with robust access to a growing suite of ancillary products. For 2023, updates to Business Health Trust's diverse ancillary products include:

- **Dental:** New Plan 8 offers a \$750 annual maximum
- **Vision:** New Exam Plus Plan offers an exam plus discounts on hardware; addition of Voluntary Vision Plan that matches the existing Plan A in both benefits and price; plus access to a [Computer VisionCare](#) rider
- **EAP:** [Behavioral Health Systems](#) is the new employee assistance program (EAP) provider, offering a four-visit plan for employees and dependents with expanded support, at no change to the current EAP rate

Learn more about what's new in the 1/1/2023 Producer Renewal Bulletin for the BHT Industry Health Trusts with Kaiser Permanente, which is linked below and also can be found on the [Business Health Trust Producer Resource Site](#).

[DOWNLOAD BULLETIN](#)

## WATCH! What's New with Business Health Trust



### Contact Your AP Sales Team

- **Paul Baker:** [Paul.Baker@advprofessionals.com](mailto:Paul.Baker@advprofessionals.com) or 206.899.1895
- **Nathan Edmondson:** [Nathan.Edmondson@advprofessionals.com](mailto:Nathan.Edmondson@advprofessionals.com) or 206.602.3558
- **Amanda Weidman:** [Amanda.Weidman@advprofessionals.com](mailto:Amanda.Weidman@advprofessionals.com) or 206.962.3583



If you need access to or have questions about [AP Connect](#), read our [AP Connect FAQ](#) or email [APConnect@advprofessionals.com](mailto:APConnect@advprofessionals.com).