

AP Producer News

Diversify Your Client Base with Business Health Trust's 7/1 Anniversary Date Trusts

April 11, 2023

With 11 Trusts renewing in July, opportunities abound for you to expand your year-round sales goals.

Dear Valued Producer,

Dedicated to simplifying your business model, Business Health Trust would like to remind you that the July renewal cycle for 11 of its Industry Health Trusts is right around the corner. Now is the time to take advantage of this opportunity to diversify your book of business and better serve your clients.

The unique addition of these 7/1 anniversary date Trusts exemplifies the core value of Business Health Trust (BHT) to be a resource to employers as they navigate the complex world of health insurance and health benefits.

Your dedicated sales representative is ready to help expand your year-round selling opportunities with these 7/1 anniversary date Trusts. Below are the BHT Industry Health Trusts with that are renewing July 1.



Expanded Ancillary Suite and More Value-Added Benefits

One of the biggest highlights for 2023 is Business Health Trust's focus on continuing to expand and enhance its diverse ancillary products. See below to learn more and click to view 2023 side-by-sides.



BEHAVIORAL HEALTH SYSTEMS

EAP: Behavioral Health Systems is the new employee assistance program (EAP) provider, offering a four-visit plan for employees and dependents with expanded support, at no change to the current EAP rate.



Vision: New Exam Plus Plan offers an exam plus discounts on hardware; addition of Voluntary Vision Plan that matches the existing Plan A in both benefits and price; plus access to a Computer VisionCare rider.



Delta Dental of Washington

Dental: New Plan 8 offers a \$750 annual maximum.

Contact Your AP Sales Team

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