

## AP Producer News

# Associated Industries Appreciates You with Member Appreciation Event and Bonuses!

August 16, 2023

### Join the Fun August 31 at Maryhill Winery Tasting Room

Dear Valued Producer,

Associated Industries (AI) appreciates you and all your hard work to help its Industry Health Trusts succeed.

To thank you and give you the opportunity to mingle with members and AI staff, you're invited to the [Associated Industries Member Appreciation Event](#) from 4-6:30 p.m. Thursday, August 31, 2023, at the Maryhill Winery Tasting Room in Spokane.

The event will include drinks, heavy hors d'oeuvres and plenty of fun! Please click below to RSVP.

[RSVP Today](#)

### More Appreciation for Your Hard Work: Regence Ignite and Asuris Advance Producer Bonuses effective 10/1/23-1/31/24

Here's even more thanks for your hard work on the Industry Health Trusts offered by Associated Industries: producer bonuses through [Regence Ignite](#) and [Asuris Advance](#)!

For new, fully insured groups you help transition from another carrier to medical through one of the Industry Health Trusts offered by Associated Industries (AI), you will be eligible for:

- \$20 per subscriber for fully insured groups with 10 or more subscribers
- New association members are eligible for payouts
- Payouts provided for new, fully insured group business with effective dates between October 1, 2023, and January 31, 2024

The subscriber count is based on the number of enrolled employees submitted with the group's case submission at the time of the initial setup.

For more information, including the detailed program rules, please download the [Regence Ignite](#) and [Asuris Advance](#) flyers, which also can be downloaded via the [AI Producer Benefit Portal](#).

## Continuity of Coverage Update

To support Continuity of Care (CoC) requirements federally mandated by the Consolidated Appropriations Act, 2021 (CAA), Regence Blue Shield and Asuris Northwest Health will be sending out letters to AI members who have had their coverage cancelled but may continue to be eligible for benefits if they are receiving ongoing treatments. The letter template has been posted to the [AI Producer Reference Tools](#) section of the AI Producer Benefit Portal and may be [downloaded here](#) for more information. To learn more about the Consolidated Appropriations Act, please visit these dedicated websites including FAQs from [Regence](#) and [Asuris](#).

### Contact Your AP Sales Team

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