#### **NEWFRONT**

Office Hours Webinar:

# HIPAA Training for Employers

October 17, 2023







## Guide Topics

#### **HIPAA Training for Employers**

#### From Portability to Privacy and Security

- HIPAA = The Health Insurance Portability and Accountability Act of 1996 (HIPAA)
- Two main branches of HIPAA compliance—Portability and Privacy (most trainings cover only Privacy)
- This session will cover both aspects of HIPAA, with a focus on the Privacy training component
- HIPAA imposes the only mandatory employee benefits-related training requirements for employers with self-insured plans
- Use this session to satisfy and document your training requirement if you are within the HIPAA firewall!

#### HIPAA Portability and Privacy Topics for Discussion

- Portability: HIPAA special enrollment events, ACA eliminates certificates of creditable coverage
- Nondiscrimination: HIPAA and ACA's extensive structure of rules to regulate wellness programs
- Covered Entities: All employer-sponsored group health plans are HIPAA covered entities
- PHI: What qualifies as Protected Health Information, and the big exception for enrollment data
- Compliance Strategies: How to avoid a HIPAA breach and satisfy documentation requirements



# Don't Forget: Document Training

Template employee HIPAA training sign-in sheet

Click <u>here</u> for a fillable pdf employee sign in sheet you can use!





## HIPAA – The Big Picture

The Health Insurance Portability and Accountability Act of 1996 ("HIPAA") **HIPAA includes two main areas for employers.** 

#### **HIPAA Portability**

#### Pre-ACA (Eliminated in 2014)

- Pre-Existing Condition Exclusion Limitations
- Notices of Creditable Coverage

#### Still in Effect

- Special Enrollment Events
  - Required Mid-Year Enrollment Events
- Nondiscrimination Based on Health Status
  - Primary Application is to Wellness Programs

#### **HIPAA Privacy and Security**

(Technical Name: Administrative Simplification)

#### **HIPAA Privacy (Added 2003)**

- Covered Entity
- Protected Health Information
- Business Associates and BAAs
- Minimum Necessary Rule
- Breach of Unsecured PHI Notifications (Added 2010)
- Strategies and Situations

#### **HIPAA Security (Added 2005)**

Administrative, Physical, and Technical Safeguards





Pre-ACA
Issues



### ACA PCE Prohibition

#### Ends Certificates of Creditable Coverage

As of December 31, 2014, health plans are no longer required to provide a HIPAA certificate of creditable coverage upon the loss of coverage.

- Reason is that ACA now prohibits health plans from imposing any pre-existing condition exclusions
- Therefore, individuals will no longer need to provide evidence that they have maintained creditable coverage to avoid pre-existing condition exclusions

There is no uniform type of documentation plans will rely on to substantiate a mid-year HIPAA special enrollment event based on loss of other coverage.

- · In the past, plans and carriers typically relied on the HIPAA certificate of creditable coverage as evidence of the mid-year loss of coverage
- Best alternative is the employer providing a letter on its letterhead stating when coverage under the plan terminated (but this should no longer be
  a HIPAA certificate with obsolete rights listed)
- Other possible alternatives (from the old pre-2015 regulations, but still useful) include:
  - EOBs or other correspondence from plan or issuer indicating coverage
  - Pay stubs showing payroll deductions for health coverage
  - Third-party statements verifying periods of coverage (e.g., from employer)
  - Phone call from plan or provider to third-party verifying coverage
  - Health ID cards
  - Records from medical providers indicating coverage



## Life After HIPAA Certificates

#### **Documenting Prior Coverage**

Preferred alternative to the obsolete HIPAA certificate of creditable coverage to substantiate a mid-year HIPAA special enrollment event based on loss of other coverage.

[COMPANY LETTERHEAD]

#### Prior Coverage Letter

[Enter Date]

[Enter Employee Name]

From: [Enter Employer]
Subject: Prior Coverage Letter

Date of this letter: [Enter Date]
Name of group health plan: [Enter Plan Name]
Name of participant: [Enter Participant Name]

		Coverage	Coverage	Ĺ
Participant	Coverage	Began	Ended	ĺ
[Enter Participant Name]	[Enter Carrier Name]			ı
[Additional Rows as Needed]	[Additional Rows as needed]			Ĺ

Coverage terminated because [Enter Reason for Termination of Coverage].

If you have any questions, contact the plan administrator:

[Enter Employer Administrative Contact:

Contact Information] [Enter HR Rep Contact Info]



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# Special Enrollment Events



## HIPAA Special Enrollment Events

#### Which Events Qualify?

The following events qualify as HIPAA special enrollment events:

- Loss of eligibility for other group health coverage or individual insurance coverage
- Loss of Medicaid/CHIP eligibility or becoming eligible for a state premium assistance subsidy under Medicaid/CHIP
- Acquisition of a new spouse or dependent by marriage, birth, adoption, or placement for adoption

The medical plan **must** permit employees to make election changes as required by HIPAA

- Other Section 125 permitted election change events are optional for employer and carrier/stop-loss to recognize
- The medical plan and insurance carrier/stop-loss must accommodate all HIPAA special enrollment events

#### **Right to Change Medical Plan Options**

- Upon experiencing a HIPAA special enrollment event, the plan is required to allow the employee to select any medical benefit package under the plan
  - For example, move from Kaiser to UHC, Cigna to Kaiser, HMO Low to PPO High, etc.

#### **General 30-Day Election Period**

- Employees must have a period of at least 30 days from the date of the event to enroll or change their election pursuant to a HIPAA special enrollment event
  - Longer periods would need to be approved by the insurance carrier or stop-loss provider

#### Medicaid/CHIP: Special 60-Day Election Period

- When employees lose Medicaid/CHIP eligibility, or where they gain eligibility for a state premium assistance subsidy under Medicaid/CHIP, they must have at least 60 days from the date of the event to enroll or change their election
  - This is a good ERISA trivial pursuit question



## HIPAA Special Enrollment Events

#### **Effective Date: Generally First of the Month Following Election**

- The general rule is that an election to enroll in coverage pursuant to a HIPAA special enrollment event must be effective no later than the first of the month following the date of the election change request
  - **Example 1:** Jack marries Jill on April 19, and he submits the election change request to enroll Jill on April 22. Jill's coverage should be effective no later than May 1.
  - Example 2: Jack marries Jill on April 19, but does not submit the election change request to enroll Jill until May 14. Jill's coverage should be effective no later than June 1.

#### Birth/Adoption: Coverage Retroactive to the Date of the Event

- Where an employee has a new child through birth, adoption, or placement for adoption, coverage for the new child must be effective as of the date of the event
- In other words, coverage is effective the date of the birth, adoption, or placement for adoption
  - **Example:** Jack's spouse Jill gives birth to a child on July 19. Jack submits the election change to enroll the child on August 14. The child's coverage must be effective as of July 19 (the date of birth)

#### **Existing Dependents: No Special Enrollment Rights**

- Upon birth, the HIPAA rules limit the special enrollment rights to the employee, the spouse, and any newly acquired dependents (i.e., the newborn child)
- Any other dependents (e.g., siblings of the newborn child) are not entitled to special enrollment rights upon the employee's acquisition of the new dependent through birth
  - The exclusion of existing dependents from special enrollment rights prevents the employee from having the right to add an existing child to the plan upon the birth of the new child (optional cafeteria plan "tag-along" rule may permit enrollment)

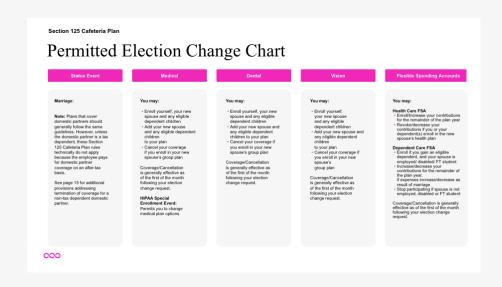


## HIPAA Special Enrollment Events

#### A Subset of Section 125 Events

Section 125 Cafeteria Plan Permitted Election Change Event Chart

Click <u>here</u> for a summary overview of the permitted election change events!





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# Health Status Nondiscrimination (Wellness Programs)



## Wellness program HIPAA/ACA history



#### HIPAA signed into law

## DOL/IRS/HHS regulations issued in 2006 applying HIPAA nondiscrimination rules to wellness programs

- HIPAA nondiscrimination rules generally prohibit group health plans from discriminating based on health-related factors with respect to premiums or cost-sharing
- Wellness program regulations designed as an exception to the HIPAA nondiscrimination rules for programs that meet the requirements in the regulations

#### ACA codifies 2006 regulations into statute

- Generally without changes except for increase to incentive limit from 20% to 30% (and 50% for tobacco cessation)
- Effective date: Plan years beginning on or after 1/1/14

DOL/IRS/HHS issues new final regulations based on the ACA (which was primarily a codification of prior 2006 final regulations)

- Started with a statute (HIPAA), followed by regulations (2006), followed by codified regulations (ACA 2010), followed by regulations based on the codified regulations (2013)
- Plus, new 2013 final regulations claim application to grandfathered plans (even though the ACA specifically exempts) based on original HIPAA authority!



Federal Laws That May Apply to Wellness **Programs** 

HIPAA Nondiscrimination (as modified by the ACA)

ADA

**GINA** 

ACA Market Reforms

**ERISA** 

**COBRA** 

HIPAA Privacy/Security More? (ADEA, FLSA)



## Which Wellness Programs Must Comply?

The threshold issue for a wellness program to determine if it must comply with the nine main requirements is whether it is subject to the HIPAA/ACA and the ADA requirements.

#### **HIPAA/ACA Threshold Question**

#### Is the wellness program a group health plan?

- An employee welfare benefit plan is a group health plan if it provides "medical care"
- "Medical care" generally refers to "the diagnosis, cure, mitigation, treatment, or prevention of disease, or amounts paid for the purpose of affecting any structure or function of the body"
- Most wellness programs will fall into this category of group health plan
- Any form of blood draws, screening, examinations, assessments, disease management, health incentives, or counseling by trained professionals likely triggers group health plan status
- Pure referral services, general information for mere promotion of good health, or basic educational sessions not customized to the employee likely are not a group health plan

#### **ADA Threshold Question**

#### Does the wellness program include:

- 1. Disability-related inquiries; and/or
- 2. Medical Examinations
- The ADA rules apply to any wellness program that is an "employee health program" that asks employees to respond to disability-related inquiries and/or undergo medical examinations
- Includes wellness programs that are offered only to employees enrolled in the employer-sponsored group health plan, offered to all employees regardless of whether they enrolled in the employer's plan, or offered by employers that do not offer a group health plan
- Examples of "employee health programs" that may trigger the ADA regulations include health risk assessments (HRAs) to determine risk factors, medical screening for high blood pressure/cholesterol/glucose, classes to help employees stop smoking or lose weight, physical activities (e.g., walking or daily exercise), coaching to help employees meet health goals, and/or flu shots

## Two Main Types of Wellness Programs

From the HIPAA Nondiscrimination Rules



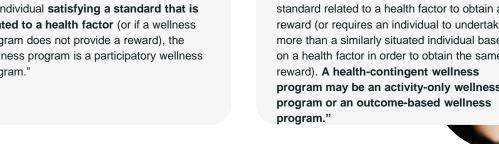
#### **Participatory Programs**

"If none of the conditions for obtaining a reward under a wellness program is based on an individual satisfying a standard that is related to a health factor (or if a wellness program does not provide a reward), the wellness program is a participatory wellness program."



#### **Health-Contingent Programs**

"A health-contingent wellness program is a program that requires an individual to satisfy a standard related to a health factor to obtain a reward (or requires an individual to undertake more than a similarly situated individual based on a health factor in order to obtain the same program may be an activity-only wellness program or an outcome-based wellness





## Two Main Types of Wellness Programs: From HIPAA Nondiscrimination Rules

#### Which Requirements Apply—HIPAA and ADA Overview

#### 1. Participatory Programs

- 1. Program must be available to all similarly situated individuals
- Program must be voluntary\*
- Program must provide reasonable accommodations\*
- Program must be reasonably designed to promote health or prevent disease\*
- Program reward/incentive is generally limited to 30% of the cost of coverage\*
- 6. ADA wellness program notice provided to employees

#### 2. Health-Contingent Programs

#### All six of the participatory program requirements, plus three more:

- 7. Program must offer individuals the opportunity to qualify for rewards at least once per year
- Program must provide reasonable alternative standards (or waiver of standards) to obtain reward in certain situations
  - Significantly different rules apply for activity-only vs. outcomebased programs
- HIPAA nondiscrimination wellness program notice describing reasonable alternative standards included in all plan materials describing the health-contingent wellness program

\*Important Note: A federal court recently ruled in AARP v. EEOC that components of the EEOC wellness program rules do not meet the requirements of the ADA, and that the EEOC must issue new regulations meeting certain standards.



We feel that the best practice approach is to continue following the vacated EEOC regulations until we have new guidance specifying the ADA requirements moving forward. Nonetheless, the HIPAA nondiscrimination rules for wellness programs do remain in effect.



Overview



## HIPAA Privacy 101 – The Basics

#### **Covered Entity**

- Health Plan
  - Employer-sponsored group health plans
  - Health insurance carriers (including HMOs)
  - Medicare, Medicaid, VA, Indian Health Service, TRICARE, etc.
- Health Care Clearinghouse
- Health Care Provider (who transmits health information electronically)
  - Doctors, nurses, hospitals, clinics, psychologists, dentists, chiropractors, nursing homes, pharmacies, etc.

#### **Business Associate**

- An entity which performs a listed function or activity on behalf of a covered entity; and
- Creates, receives, maintains, or transmits PHI on behalf of the covered entity
  - Claims processing, data analysis, utilization review, billing, legal, actuarial, accounting, consulting, data aggregation

### Protected Health Information (PHI)

- Individually identifiable health information maintained or transmitted by a CE or BA
  - Excludes enrollment/disenrollment information used by the employer for employment purposes (that does not include any substantial clinical information)



## HIPAA Key Terms

#### **Protected Health Information (PHI)**

#### **Common Examples of PHI**

- Electronic claims information e-mailed to a group health plan by a Third-Party Administrator that contains identifiers
- An e-mail sent to an insurance carrier or Third-Party Administrator about an employee's claim that includes the health condition and an identifier
- A hard copy or electronic copy of an Explanation of Benefits
- A claims experience report kept in electronic format or hard copy that contains identifiers
- A transition of care form
- Health Risk Assessments
- Enrollment/disenrollment information maintained by a covered entity/business associate (i.e., not maintained by the employer as an employment record)

#### Common Examples of Items That Are Not PHI (And thus not subject to HIPAA privacy and security rules)

- Employment/HR records with data not collected from a covered entity, including information to comply with other laws
  - Such as information collected for FMLA, sick leave, or other similar leaves; alcohol and drug-free workplace law compliance; information required by Americans with Disabilities Act; fitness for duty reports
- Health information from non-health care plans
  - Such as STD/LTD; life insurance; AD&D; business travel accident; workers' compensation
- General health care information
  - Information that is not individually identifiable or did not come from a HIPAA covered entity/business associate



#### The BIG Exception – Enrollment/Disenrollment Information

The exclusion of enrollment/disenrollment information from the definition of PHI subject to all the HIPAA protection significantly limits the scenarios where HIPAA applies.

#### **Enrollment Information: PHI?**

- Employment records held by the covered entity in its role as employer are not PHI
  - This exclusion from PHI applies to enrollment and disenrollment information held by the employer
  - Such information cannot include any substantial clinical information to qualify for the PHI exemption
  - Significantly limits which and how often employees actually use or disclose PHI
- Enrollment and disenrollment information held by a covered entity (or business associate) other than the employer
   is PHI if creatied by or received from a covered entity (i.e., not from the employer in its role as employer)
  - Such entities are not the employer and therefore do not hold such information as employer records



#### The BIG Exception – Enrollment/Disenrollment Information

#### **Relevant Cites**

#### 45 C.F.R. §160.103

(2) Protected health information excludes individually identifiable health information:

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(iii) In employment records held by a covered entity in its role as employer

#### 65 Fed. Reg. 82461, 82496

"Plan sponsors that perform enrollment functions are doing so on behalf of the participants and beneficiaries of the group health plan and not on behalf of the group health plan itself. For purposes of this rule, plan sponsors are not subject to the requirements of § 164.504 regarding group health plans when conducting enrollment activities."

#### 67 Fed. Reg. 53181, 53208

"[T]he standard enrollment and disenrollment transaction does not include any substantial clinical information...However, the Department clarifies that, in disclosing or maintaining information about an individual's enrollment in, or disenrollment from, a health insurer or HMO offered by the group health plan, the group health plan may not include medical information about the individual above and beyond that which is required or situationally required by the standard transaction and still qualify for the exceptions for enrollment and disenrollment information allowed under the Rule."



## Questions

What was the original purpose of the Health Insurance Portability and Accountability Act (HIPAA)?

Does HIPAA prohibit the use or disclosure of an individual's protected health information (PHI)? Does HIPAA
prohibit me from
listening to
someone tell me
about their
medical
problem?

While doing my job, can I be held civilly and/or criminally responsible for a HIPAA violation?



## HIPAA Privacy and Security

#### Why Should Plan Sponsors Care?

- Any employer that provides group health benefits is affected based on the level of exposure to PHI
  - Employers with self-insured plans effectively are directly subject to the rules
  - Even fully insured plans need to be sensitive to HIPAA
- Company access to employee health plan records for employment reasons (including administration of benefit plans) is severely limited
- Civil and criminal actions may be brought by HHS
  - If HHS fails to act, state attorney generals may bring civil suits
- Civil monetary penalties can be assessed by HHS, and were significantly increased by HITECH

Culpability	Minimum Penalty per Violation	Maximum Penalty Per Violation	Annual Limit
No Knowledge	\$127	\$63,973	\$25,000*
Reasonable Cause	\$1,280	\$63,973	\$100,000*
Willful Neglect (Timely Corrected)	\$12,794	\$63,973	\$250,000*
Willful Neglect (Not Corrected)	\$63,973	\$63,973	\$1,500,000*

<sup>\*</sup> Based on 2019 HHS enforcement policy that sets penalty caps below current indexed levels.



# HHS Posts Resolution Agreements and Civil Monetary Payments

https://www.hhs.gov/hipaa/for-professionals/compliance-enforcement/agreements/index.html

#### **Resolution Agreements and Civil Money Penalties**

A resolution agreement is a settlement agreement signed by HHS and a covered entity or business associate in which the covered entity or business associate agrees to perform certain obligations and make reports to HHS, generally for a period of three years. During the period, HHS monitors the covered entity's compliance with its obligations. A resolution agreement may include the payment of a resolution amount. If HHS cannot reach a satisfactory resolution through the covered entity's demonstrated compliance or corrective action through other informal means, including a resolution agreement, civil money penalties (CMPs) may be imposed for noncompliance against a covered entity.

- UnitedHealthcare Pays \$80,000 Settlement to HHS to Resolve HIPAA Matter over Patient Medical Records Request - August 24, 2023
- HHS Office for Civil Rights Settles HIPAA Investigation with iHealth Solutions Regarding Disclosure of Protected
   Health Information on an Unsecured Server for \$75,000 June 28, 2023
- Snooping in Medical Records by Hospital Security Guards Leads to \$240,000 HIPAA Settlement June 15, 2023
- HHS Office for Civil Rights Reaches Agreement with Health Care Provider in New Jersey That Disclosed Patient Information in Response to Negative Online Reviews - June 5, 2023
- HHS Office for Civil Rights Settles HIPAA Investigation with Arkansas Business Associate MedEvolve Following
   Unlawful Disclosure of Protected Health Information on an Unsecured Server for \$350,000 May 16, 2023
- HHS Office for Civil Rights Enters Into \$15,000 Settlement Resolving Potential HIPAA Violation Under the Right of Access Initiative – May 8, 2023
- HHS Office for Civil Rights Settles HIPAA Investigation with Arizona Hospital System Following Cybersecurity.
   Hacking February 2, 2023
- <u>Lab Pays \$16,500 Settlement to HHS, Resolving Potential HIPAA Violation over Medical Records Request</u> January
   3, 2023



## HIPAA Civil Liability Case Study

#### Medical Center's Unencrypted Laptop and Flash Drive

#### **\$3 Million HIPAA Settlement Agreement**

- University of Rochester Medical Center paid \$3 million in November 2019 to the HHS OCR for two major breaches (2013 and 2017)
  - Unencrypted flash drive containing unsecured PHI lost in 2013
  - Unencrypted laptop of surgeon containing unsecured PHI stolen in 2017
- Severity in part because the Medical Center "failed to implement sufficient mechanisms to encrypt and decrypt ePHI"
- Also failed to implement security measures sufficient to reduce risks and vulnerabilities despite similar 2010 breach also involving a lost unencrypted flash drive and assistance from HHS OCR to improve policies

#### Bottom Line: Don't store unencrypted PHI on portable devices!

- HHS OCR: "Because theft and loss are constant threats, failing to encrypt mobile devices needlessly puts patient health information at
  risk...When covered entities are warned of their deficiencies, but fail to fix the problem, they will be held fully responsible for their neglect."
  - Full details: https://www.hhs.gov/hipaa/for-professionals/compliance-enforcement/agreements/urmc/index.html



## HIPAA Civil Liability Case Study

#### Dentist Discloses PHI on Google Review Response

#### \$50,000 Civil Monetary Penalty

- Dental patient posted a negative review (using a pseudonym) of a North Carolina dentist in 2015 on the dentist's Google page
  - The dentist responded on the public google review site
  - Dentist's response impermissibly disclosed the patient's name and PHI
- Dentist did not respond to OCR's data request or subpoena, then waived rights to a heaving by not contesting the OCR findings

#### Bottom Line: Don't disclose PHI on public websites or social media!

- HHS OCR: "Here, UPI impermissibly disclosed the PHI of one individual, revealing his name, medical history, and the nature of his medical treatment. Despite repeated notice of this impermissible disclosure, UPI has not demonstrated any effort to mitigate any potential harmful effects of the impermissible disclosure or to come into compliance with the applicable provisions of the Privacy Rule by removing the PHI from its Google page."
  - Full details: https://www.hhs.gov/hipaa/for-professionals/compliance-enforcement/agreements/upi/index.html



## HIPAA Civil Liability Case Study

Dentist Discloses PHI on Google Review Response  On or about September 28, 2015, UPI posted a response on its Google page to Complainant's negative review and impermissibly disclosed Complainant's name and PHI. In its response, UPI stated:

It's so fascinating to see [Complainant's full name] make unsubstantiated accusations when he only came to my practice on two occasions since October 2013. He never came for his scheduled appointments as his treatment plans submitted to his insurance company were approved. He last came to my office on March 2014 as an emergency patient due to excruciating pain he was experiencing from the lower left quadrant. He was given a second referral for a root canal treatment to be performed by my endodontist colleague. Is that a bad experience? Only from someone hallucinating. When people want to express their ignorance, you don't have to do anything, just let them talk. He never came back for his scheduled appointment Does he deserve any rating as a patient? Not even one star. I never performed any procedure on this disgruntled patient other than oral examinations. From the foregoing, it's obvious that [Complainant's full name] level of intelligence is in question and he should continue with his manual work and not expose himself to ridicule. Making derogatory statements will not enhance your reputation in this era [Complainant's full name].



## HIPAA Privacy and Security

#### Why Should Plan Sponsors Care?

#### **Potential Criminal Penalties**

 Covered entities, business associates, and their employees can be held criminally liable for knowingly violating HIPAA

#### These criminal penalties apply only where there is criminal intent

- Inadvertent mistakes with respect to HIPAA are not the concern here
- HIPAA prosecutions occur for situations like identity theft, selling celebrity medical information to the media, Medicare fraud, accessing PHI of individuals the medical practitioner is not treating, etc.

Aggravating Circumstances	Maximum Fine	Maximum Imprisonment
General "Knowingly" Standard	\$50,000	One Year
False Pretenses	\$100,000	Five Years
Intent to Sell, Transfer, or Use PHI for Commercial Advantage, Personal Gain, or Malicious Harm	\$250,000	Ten Years



02

## HIPAA Privacy



## HIPAA Privacy Overview

#### Patients Have the Right to Understand and Control How Their Health Information Is Being Used

- Notice of Privacy Practices: Providers and health plans to give individuals clear, written notice of how they use, keep, and disclose their health information
- Individuals have right to access their medical records (to view, make copies, request amendments, and obtain accounting for non-routine disclosures)
- Individual authorizations required before information is released in most non-routine situations
- Covered entities accountable for use and release of information, with recourse available if privacy is violated

#### **Use of Individual Health Information Generally Limited to Health Purposes**

- PHI generally cannot be used for purposes other than "treatment," "payment," or "health care operations" without individual authorization
- Individual authorizations must be informed and voluntary
  - Most insurance carriers require use of HIPAA authorizations prior to disclosing PHI with respect to a participant enrolled in an insured group health plan
- Minimum Necessary Rule: Reasonable efforts must be undertaken to limit release of information to "minimum necessary amount"
  - Minimum necessary amount requirement applies to use of protected health information for payment or health plan operations, but not for treatment purposes



# The Big Three Permitted Uses of PHI

HIPAA permits covered entities to use or disclose PHI for three different reasons without requiring the individual's authorization. These three items are disclosed in the covered entity's notice of privacy practices and permit the health care industry to function smoothly.



#### **Treatment**

- Providing of care by health care providers
- Does not apply to health plan covered entities (including employers)
- Remember that the minimum necessary rule does not apply to treatment



#### **Payment**

- To obtain premiums, determine or fulfill responsibility for coverage and provision for benefits under the health plan, to provide reimbursement
- Includes eligibility determinations, subrogation, risk adjusting, billing, claims management, collection, stop-loss, medical necessity and utilization review



#### Health Care Operations

- Quality assessment and improvement, patient safety activities, case management, care coordination, information about treatment alternatives
- Underwriting, enrollment, premium rating, and other contractual processes
- Customer service, plan sponsor data analysis, wellness program operations



## HIPAA Privacy Overview

Adoption of privacy procedures, with safeguards and sanctions specified

Periodic distribution of privacy notice

Training of employees on handling PHI

#### Key Points to Remember

Minimum privacy safeguard standards established for covered entities (with similar requirements applicable to business associates and, in some situations, even plan sponsors).

Designation of a privacy officer

Establishment of a grievance / complaint procedure

Recordkeeping with respect to PHI disclosures



## HIPAA Privacy Overview

Fully Insured Plans: Reduced Compliance Burden

- With fully insured plans, both the group health plan and the insurance carrier are HIPAA covered entities
- Generally, the employer does not need HIPAA policies and procedures documents, to provide employees with a notice of privacy practices, to engage in business associate agreements, or undergo HIPAA training
  - The insurance carrier is directly responsible for those requirements
- Applies where employers receive only summary health information for limited purposes and enrollment/disenrollment information
- Most employers offer a health FSA, which is a self-insured group health plan that technically is directly subject to these HIPAA requirements
  - From a practical perspective, it is common for employers not to take all of the HIPAA steps described above (other than entering into a BAA with the TPA for the health FSA) where the only self-insured group health plan is the health FSA—although no technical exemption exists



# When is Training Required?

HIPAA is the only required employee benefits training! But there are a number of restrictive qualifications that significantly limit which employees actually need the training.

#### **Only Employers**

#### With Self-Insured Health Plan

- Employers with fully insured plans are not required to train employees
- Training not required because such employers receive only summary health information for limited purposes and enrollment/disenrollment information

#### **Only Employees**

#### Within the HIPAA Firewall

- Only those employees with a plan-related need to access PHI for plan administrative functions are within the HIPAA firewall
- These are the only employees who have access to PHI—and therefore the only employees who need training in how to handle PHI
- Generally required only for benefits and HR professionals
- Finance, accounting, payroll, C-suite, etc. generally do not need training (because they access only enrollment/disenrollment information that is not PHI as employment records)

#### **Only New Hires**

- & Upon a Material Change in Policies and Procedures
  - Training required within a "reasonable period of time" after hire
  - After the initial training, re-training required only upon a material change in the plan's HIPAA privacy policies and procedures
  - Best practice: Retrain once every two years regardless of changes



### Self-Insured Plans

#### When Is a BAA Required?

- HIPAA business associates can include third-parties in many different areas that create, receive, maintain, or transmit Personal Health Information
- Examples include (but are not limited to):
  - Claims processing or administration, data analysis, legal, actuarial, accounting, consulting, data aggregation, administrative, financial services
- Employers cannot permit such third-party vendors (business associates) to access PHI under their self-insured plan without entering into a BAA on behalf of the health plan (the HIPAA covered entity)
  - Fully insured plans generally do not need HIPAA BAAs
  - Note that enrollment/disenrollment information maintained by the employer (that does not include any substantive clinical information) is not PHI
- BAA will impose certain required safeguards on the business associates related to HIPAA privacy and security compliance
  - Note that the HITECH Act also imposes direct HHS liability on business associates—regardless of the terms of the BAA



## Disclosing PHI to Family Members

General rule is that the individual must authorize disclosure of PHI that is not to a covered entity or business associate for treatment, payment, or health care operations.

In some limited situations, the covered entity (e.g., the health plan) may disclose PHI to a family member or close personal friend **if the PHI is directly relevant** to their involvement to assist in the individual's care or payment.

This issue often arises with parents assisting a pre-26 adult child with treatment/payment.

#### **Individual Has Capacity to Make Health Care Decision**

#### Covered entity may disclose if:

- Obtains agreement (written or oral) from the individual;
- Provides the individual with the opportunity to object to the disclosure (and the individual does not object); OR
- Reasonably infers from the circumstances, based on exercise of professional judgment, that the individual does not object to the disclosure

#### Individual Not Present, Incapacitated, or Emergency

#### **Covered entity may disclose if:**

- In the exercise of professional judgment determines that the disclosure is in the best interests of the individual; AND
- Limits disclosure to only the PHI that is directly relevant to the person's involvement with the individual's care or payment related to the individual's health care or needed for notification purposes



## Disclosing PHI to Family Members

## May a health plan disclose protected health information to a person who calls the plan on the beneficiary's behalf?

#### **Answer:**

Yes, subject to the conditions set forth in  $\underline{45\,\text{CFR}\,164.510}(b)$  of the HIPAA Privacy Rule. The Privacy Rule at  $\underline{45\,\text{CFR}\,164.510}(b)$  permits a health plan (or other <u>covered entity</u>) to disclose to a family member, relative, or close personal friend of the individual, the protected health information (PHI) directly relevant to that person's involvement with the individual's care or payment for care. A covered entity also may make these disclosures to persons who are not family members, relatives, or close personal friends of the individual, provided the covered entity has reasonable assurance that the person has been identified by the individual as being involved in his or her care or payment.

A covered entity only may disclose the relevant PHI to these persons if the individual does not object or the covered entity can reasonably infer from the circumstances that the individual does not object to the disclosure; however, when the individual is not present or is incapacitated, the covered entity can make the disclosure if, in the exercise of professional judgment, it believes the disclosure is in the best interests of the individual.

#### For example:

- A health plan may disclose relevant PHI to a beneficiary's daughter who has called to assist her hospitalized, elderly mother in resolving a claims or other payment issue.
- A health plan may disclose relevant PHI to a human resources representative who has called the plan with the beneficiary also on the line, or who could turn the phone over to the beneficiary, who could then confirm for the plan that the representative calling is assisting the beneficiary.
- A health plan may disclose relevant PHI to a Congressional office or staffer that has faxed to the plan a letter or email it received from the beneficiary requesting intervention with respect to a health care claim, which assures
  the plan that the beneficiary has requested the Congressional office's assistance.
- A Medicare Part D plan may disclose relevant PHI to a staff person with the Centers for Medicare and Medicaid Services (CMS) who contacts the plan to assist an individual regarding the Part D benefit, if the information offered by the CMS staff person about the individual and the individual's concerns is sufficient to reasonably satisfy the plan that the individual has requested the CMS staff person's assistance.

https://www.hhs.gov/hipaa/for-professionals/faq/1067/may-a-health-plan-disclose-information-to-a-person-who-calls/index.html



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## HIPAA Security



#### Key points to remember

Establishes three primary standards (administrative safeguards, physical safeguards, and technical safeguards) with various required or addressable implementation specifications

 Reflects commonly accepted IT security safeguards widely used across many industries Security measures to be tailored to organization's risk analyses, technical environment, and business needs

- Must be flexible and dynamic, while being reasonable and scalable
- High premium on documentation of decision process and implementation of risk assessment and appropriate countermeasures



#### The HIPAA Firewall

- HIPAA firewall should ensure that only those employees with a plan-related need to access PHI for plan administrative functions are permitted access to the plan's PHI
  - Plan administration functions include payment and health care operations activities performed by employers of the employee
  - Does not include employee enrollment and disenrollment information maintained by the employer (that does not include substantial clinical information) because such information is not PHI protected by HIPAA
- Among other concerns, this ensures no PHI is used for employment-related purposes—which is strictly prohibited by HIPAA
- Employers need to keep access to electronic information, paperwork, and conversations that include PHI restricted to only those workforce members with a plan-related need to know the information (the HIPAA firewall)
  - The wrap plan document should include standard HIPAA provisions certifying that the employer will follow these HIPAA firewall restrictions in its use and disclosure of PHI



The HIPAA Firewall

#### Open Workspaces & Hotel Seating vs. The HIPAA Firewall

Benefits professionals should be careful to limit their conversations and documents that include PHI to private offices, conference rooms, call rooms, or other private areas that are available on-demand

- Keep in mind that employee enrollment and disenrollment information maintained by the employer (that does not include substantial clinical information) is not PHI protected by HIPAA
- This should limit the frequency in which PHI will be viewed or discussed by employees within the firewall whose job duties are related to the plan

#### Avoiding PHI Issues: De-Identification

#### De-identified information is not PHI

- · Defined health information cannot be used to identify an individual
- · Can be no reasonable basis to believe that the information can be used to identify the individual
- Must remove 18 specific identifiers for the information to be "de-identified" and non-PHI that is not subject to these HIPAA restrictions



#### De-Identified Information Must Remove 18 Identifiers from PHI

- Geographic divisions smaller than a State:
  - Address, city, county, precinct, zip code, geocode
  - Initial three digits of zip code may be included with restrictions
- 3 All dates more precise than the year:
  - Date of birth/death, admission/ discharge date, all ages over 89
- Phone numbers
- 5 Fax numbers
- 6 Email addresses
- 7 SSNs
- 8 Medical record numbers

- 9 Health plan beneficiary numbers
- Account numbers
- 11 Certificate/license numbers
- 12 Vehicle identifiers:
  - Serial/license plate numbers
- Device identifiers and serial numbers
- 14 URLs
- 15 IP address numbers
- 16 Biometric identifiers:
  - Fingerprints, voice prints
- Full face pictures and anything comparable
- Any other unique identifying number, characteristic, or code



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## Compliance Strategies

## Compliance Strategies

#### Miscellaneous Compliance Tips

- PHI and e-PHI must remain confidential and may only be used for the purpose it was made available to you
- Do not share PHI and e-PHI with unauthorized individuals (even including co-workers who have no plan-related need to know)
- Do not share or discuss PHI or e-PHI with a friend or spouse
- Use physical safeguards to protect PHI and e-PHI (e.g., locking all files that contain PHI; "clean desk" policies; using only assigned and secure fax machines; not taking PHI or e-PHI home in files or on flash drives or laptops)
- Use electronic safeguards to protect e-PHI (e.g., only store e-PHI on network drives that are frequently backed up and subject to electronic protection; encrypt non-network stored e-PHI)
- In transmitting e-PHI by e-mail, use encryption
- Identify and limit, to the extent possible, transmission of e-PHI through potentially unsecured medium (such as computers, PDAs, flash drives, servers, and other electronic devices)
- If you receive an e-mail containing PHI that is **not** adequately protected, then follow these steps:
  - Notify the person who sent the e-mail message that e-PHI was not adequately protected, that you will be deleting his/her e-mail message, and that e-PHI should be re-sent to you through a secure medium
  - If person sends e-PHI multiple times without adequate protection, then your HIPAA privacy policy will likely require filing a report with your Privacy Official





## HIPAA Generally Not at Play: Employees Inform Employer of Test Results

**COVID-19 Question:** Employee informs employer of COVID-19 diagnosis. HIPAA issue? **Answer:** No. This information did not derive from a covered entity or business associate.

#### HIPAA Does Not Apply to Employee Notification

- Employees generally are not a covered entity or business associate
- Individuals not acting as a representative of a covered entity or business associate are not subject to HIPAA's restrictions on use/disclosure of PHI
  - Employees are free to share their health information with anyone and for any reason
  - Includes in the public square, on social media, or with their employer

#### Potential HIPAA Issues to Still Keep in Mind

- Employers cannot ever use/disclose PHI derived from the plan for employment purposes
- HIPAA also prohibits conditioning the plan's treatment or payment upon an employee's HIPAA authorization
  - For example, employers could not require employees to authorize release of COVID-19 test results as a condition of the plan covering the test
- HIPAA does permit covered entity's disclosure of PHI to a public health authority (such as the CDC or a state or local health department) in certain situations
  - For example, the plan could disclose PHI to the CDC as needed to report cases of patients exposed to or suspected or confirmed to have COVID-19

#### Keep in Mind: HIPAA is Not the End of the Analysis

- Once the employer receives the COVID-19 diagnosis information from the employee, the employer still has non-HIPAA legal constraints
  - Particularly under the ADA confidentiality rules

## Official HIPAA Guidance: COVID-19 HHS/OCR Bulletin

https://www.hhs.gov/sites/default/files/february-2020-hipaa-and-novel-coronavirus.pdf

#### February 2020

Office for Civil Rights, U.S. Department of Health and Human Services BULLETIN: HIPAA Privacy and Novel Coronavirus

In light of the Novel Coronavirus (2019-nCoV) outbreak, the Office for Civil Rights (OCR) at the U.S. Department of Health and Human Services (HHS) is providing this bulletin to ensure that HIPAA covered entities and their business associates are aware of the ways that patient information may be shared under the HIPAA Privacy Rule in an outbreak of infectious disease or other emergency situation, and to serve as a reminder that the protections of the Privacy Rule are not set aside during an emergency.

#### **HIPAA Applies Only to Covered Entities and Business Associates**

The HIPAA Privacy Rule applies to disclosures made by employees, volunteers, and other members of a covered entity's or business associate's workforce. Covered entities are health plans, health care clearinghouses, and those health care providers that conduct one or more covered health care transactions electronically, such as transmitting health care claims to a health plan. Business associates generally are persons or entities (other than members of the workforce of a covered entity) that perform functions or activities on behalf of, or provide certain services to, a covered entity that involve creating, receiving, maintaining, or transmitting protected health information. Business associates also include subcontractors that create, receive, maintain, or transmit protected health information on behalf of another business associate. The Privacy Rule does not apply to disclosures made by entities or other persons who are not covered entities or business associates (although such persons or entities are free to follow the standards on a voluntary basis if desired). There may be other state or federal rules that apply.



## Official HIPAA Guidance: Vaccines and the Workplace

https://www.hhs.gov/hipaa/forprofessionals/privacy/guidance/hipaa-covid-19-vaccination-workplace/index.html

#### HIPAA, COVID-19 Vaccination, and the Workplace

3. Does the HIPAA Privacy Rule prohibit an employer from requiring a workforce member to disclose whether they have received a COVID-19 vaccine to the employer, clients, or other parties?

No. The Privacy Rule does not apply to employment records, including employment records held by covered entities \$^{12}\$ or business associates \$^{13}\$ in their capacity as employers. \$^{14}\$ Generally, the Privacy Rule does not regulate what information can be requested from employees as part of the terms and conditions of employment that an employer may impose on its workforce. \$^{15}\$ However, other federal or state laws do address terms and conditions of employment. \$^{16}\$ For example, federal anti-discrimination laws do not prevent an employer from choosing to require that all employees physically entering the workplace be vaccinated against COVID-19 and provide documentation or other confirmation that they have met this requirement, subject to reasonable accommodation provisions and other equal employment opportunity considerations. \$^{17}\$ Documentation or other confirmation of vaccination, however, must be kept confidential and stored separately from the employee's personnel files under Title I of the Americans with Disabilities Act (ADA). \$^{18}\$



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## HIPAA – HITECH Act

Enactment of the Health Information Technology for Economic and Clinical Health (HITECH) Act has generated renewed interest in HIPAA privacy and security compliance. **Expanded various HIPAA privacy and security provisions** (e.g., extended certain HIPAA obligations directly to business associates, implemented certain breach notification rules, increased penalties)

Staggered effective dates for various aspects of HITECH, but most become effective as of 2/17/10

Was incorporated into the American Recovery and Reinvestment Act (ARRA or "the stimulus bill"), which was enacted within the first month of President Obama taking office (2/17/09)



### What is a Breach?

#### "Breach" Means

- Acquisition, access, or use, or disclosure of unsecured PHI in a manner not permitted, which compromises the security or privacy of the protected health information
- An impermissible use or disclosure is presumed to be a breach unless the covered entity or business associate demonstrates that there is a low probability that the protected health information has been compromised
- Based on a risk assessment of the following factors:
  - The nature and extent of the PHI involved
  - The unauthorized person who used or had access to the PHI
  - Whether the PHI was actually acquired or viewed
  - The extent to which the risk to the PHI has been mitigated

#### "Breach" Excludes

- Unintentional acquisition, access, or use of PHI by person acting under authority of group health plan or business associate
- Inadvertent disclosure by a person authorized to access PHI to another person authorized to access PHI
- Disclosure of PHI where a group health plan or business associate has a good faith belief that an unauthorized person to whom the disclosure was made would not reasonably have been able to retain the PHI



### **Breach Notification**

Whenever a health plan discovers a breach of unsecured PHI, HITECH now requires notification to certain persons without unreasonable delay (and in no event later than 60 calendar days after discovery of breach).

#### **Notice to Affected Individuals**

- In writing by first-class mail (or by email, if individual has agreed)
- By conspicuous posting on website (called "substitute notice"), if contact information is insufficient or out-of-date
- In urgent situations (i.e., possible imminent misuse of unsecured PHI), by telephone or other appropriate means

#### **Content of Notice to Affected Individuals**

- 1. A brief description of what happened, including the date of the breach and the date of the discovery of the breach, if known;
- 2. A description of the types of unsecured PHI that were involved in the breach (such as whether full name, SSN, DOB, home address, account number, diagnosis, disability code, or other types of information were involved);
- 3. Any steps the individuals should take to protect themselves from potential harm resulting from the breach;
- 4. A brief description of what the covered entity involved is doing to investigate the breach, to mitigate harm to individuals, and to protect against further breaches; and
- Contact procedures for individuals to ask questions or learn additional information, including toll-free phone number, email address, website, or postal address



### **Breach Notification**

#### **Notice to Media**

- For breach involving 500 or more individuals, notify "prominent media outlets" serving the state or jurisdiction
  - Without unreasonable delay (and in no event later than 60 calendar days after discovery of the breach)

#### Notice to U.S. Department of Health and Human Services (HHS)

- For breach involving 500 or more individuals, notify HHS as specified on HHS website
  - Without unreasonable delay (and in no event later than 60 calendar days after discovery of the breach)
- For breach involving less than 500 individuals, maintain a log and provide notice to HHS within 60 days after each calendar year



### **Breach Notification**

https://www.hhs.gov/hipaa/forprofessionals/breach-notification/breachreporting/index.html

#### **Breaches Affecting 500 or More Individuals**

If a breach of unsecured protected health information affects 500 or more individuals, a covered entity must notify the Secretary of the breach without unreasonable delay and in no case later than 60 calendar days from the discovery of the breach. The covered entity must submit the notice electronically by clicking on the link below and completing all of the required fields of the breach notification form.

Submit a Notice for a Breach Affecting 500 or More Individuals

View a list of Breaches Affecting 500 or More Individuals

#### **Breaches Affecting Fewer than 500 Individuals**

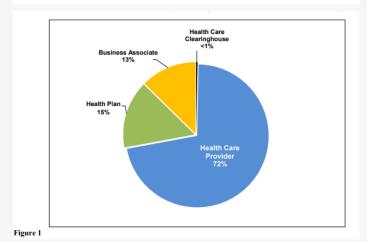
If a breach of unsecured protected health information affects fewer than 500 individuals, a covered entity must notify the Secretary of the breach within 60 days of the end of the calendar year in which the breach was discovered. (A covered entity is not required to wait until the end of the calendar year to report breaches affecting fewer than 500 individuals; a covered entity may report such breaches at the time they are discovered.) The covered entity may report all of its breaches affecting fewer than 500 individuals on one date, but the covered entity must complete a separate notice for each breach incident. The covered entity must submit the notice electronically by clicking on the link below and completing all of the fields of the breach notification form.

Submit a Notice for a Breach Affecting Fewer than 500 Individuals



## Annual Report to Congress on HIPAA Breaches (Most Recent: 2021 Calendar Year)

**HHS Office for Civil Rights** Breach Reports of Unsecured PHI Affecting 500 or more Individuals in 2021 by Percentage of Reports Received by Entity Type



**HHS Office for Civil Rights** Breach Reports of Unsecured PHI Affecting 500 or more Individuals in 2021 by Percentage of Reports Received by Type of Breach

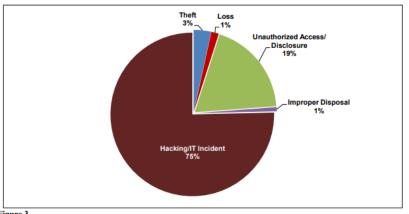


Figure 3



### HIPAA Self-insured Checklist

Administrative	
Appoint a HIPAA Privacy Official	Typically listed by title (rather than name) in HIPAA materials
Determine Which Employees Will Have Access to PHI	<ul> <li>This defines the HIPAA firewall</li> <li>Should be limited to employees with a plan administrative functions</li> <li>Remember this generally does not include enrollment/disenrollment information</li> <li>Key point: Employees who wear HR and HIPAA hats must be careful never to permit PHI to be used or disclosed for employment-related purposes</li> </ul>
Implement Routine Training Schedule	<ul> <li>Rule of thumb for employees within the HIPAA firewall at an employer:</li> <li>Train within a reasonable period after hire and refresh training every two years</li> <li>Only those within the HIPAA firewall need HIPAA training</li> </ul>
Clean Desks, Locked Files, Secure Fax	Don't leave PHI visible, lock hard copies of PHI, don't use main fax line for PHI
Documentation	
Establish HIPAA Policies and Procedures	Internal document governing use and disclosure of PHI
Distribute Notice of Privacy Practices (NPP)	<ul> <li>Employee-facing document summarizing policies and procedures</li> <li>Re-distribute within 60 days of a material change</li> <li>Provide notice of availability of the NPP at least once every three years</li> </ul>
Enter Into Business Associate Agreements (BAAs)	<ul> <li>Required for most third-party plan service providers with access to PHI</li> <li>Newfront generally needs a BAA as consultant for a self-insured major medical</li> </ul>
HIPAA Authorization Form	Permits employees/dependents to authorize disclosure of PHI for any purpose
Plan Document and SPD HIPAA Provisions	Ensure wrap plan document and wrap SPD in place with standard provisions governing employer responsibilities with respect to PHI



# Don't Forget: Document Training

Template Employee HIPAA Training Sign-in Sheet

Click <u>here</u> for a fillable pdf employee sign in sheet you can use!





## WRAP-UP

## Takeaways



#### HIPAA Training for Employers – From Portability to Privacy

#### THREE KEY POINTS TO REMEMBER

HIPAA includes two major branches: Portability and Privacy. Although some features are now obsolete, the HIPAA portability rules remain relevant and important today with respect to special enrollment events and nondiscrimination based on health status for wellness programs.

The HIPAA privacy and security rules are important for employers, especially employers with self-insured group health plans. These employers should designate a privacy official, create policies and procedures, distribute a notice of privacy practices, and enter into BAAs with business associates. Employers should also be familiar with the HITECH Act breach notification rules.

Employees who are within the HIPAA firewall of a self-insured group health plans are required to undergo HIPAA training within a reasonable time after joining the workforce and within a reasonable time after any material change in policies and procedures. Don't forget to document that the training has been completed to comply with the HIPAA requirement to maintain documentation of training.



### Content Disclaimer

#### **HIPAA Training for Employers**

The intent of this analysis is to provide the recipient with general information regarding the status of, and/or potential concerns related to, the recipient's current employee benefits issues. This analysis does not necessarily fully address the recipient's specific issue, and it should not be construed as, nor is it intended to provide, legal advice. Furthermore, this message does not establish an attorney-client relationship. Questions regarding specific issues should be addressed to the person(s) who provide legal advice to the recipient regarding employee benefits issues (e.g., the recipient's general counsel or an attorney hired by the recipient who specializes in employee benefits law).

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## Thank you



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